Camila Atencio

Product Designer

Complex B2B products in fintech & logistics · Design Systems · Design + Frontend

Río Grande, Argentina · Remote · camilamatencio@gmail.com · +54 9 11 7368-0311
camilamatencio.com · linkedin.com/in/camilamatencio · behance.net/camilamatencio

Product Designer with 7+ years building complex B2B products in fintech and logistics. I specialize in untangling messy flows and turning them into simple experiences, from discovery to design system to frontend implementation.

EXPERIENCE

Product Designer & Frontend Developer

Oct 2026 – Present

Vincular Systems · Early-stage logistics platform

- Design flows and screens for the mobile app, from definition to implementation.
- Build the app's frontend and apply the design system in production.

Allaria+ · Payments and collections platform for businesses and consumers

Product Designer

Jul 2024 – Sep 2026

- Designed automatic debits for businesses end to end. Today 30+ companies use it, and billing went from ~2 weeks of manual work per cycle to fully automatic.
- Designed QR payments and collections, refining the flow based on usability testing.
- Led the creation of the Matter design system from scratch, coordinating the team and defining visual and functional guidelines.

UX/UI Designer

Mar 2023 – Jul 2024

- Redesigned payment, transfer and payment-link flows to make them simpler and clearer.
- Redesigned several websites across the Allaria ecosystem.

UX/UI Designer

Oct 2022 – Apr 2023

COTO · Supermarket chain: internal logistics and HR tools

- Designed end to end a tracking tool for the trucks that deliver goods to stores.
- Designed a job application app where candidates submit their details to get hired, working with HR and IT.

EXPERIENCE (CONTINUED)

UX/UI Designer

Dec 2021 – Sep 2022

Improntus · E-commerce for fashion brands

- Designed websites end to end, from user research to final delivery.
- Improved navigation and the shopping experience through usability testing and interactive prototypes.

UI Developer

Nov 2018 – Dec 2021

Insurenet · TuSegurodeViaje.NET, travel insurance e-commerce

- Designed and built frontend features for the site.
- Defined components and flows with the development team to keep the interface consistent.

SKILLS

Product & UX

Product discovery · End-to-end flows · User flows · Task flows · Information architecture · Wireframing · High-fidelity prototyping · User research · Usability testing · Competitive analysis · Edge cases & error states

UI & Design Systems

Design systems from scratch · Foundations: color, type & grids · Components & variants · Documentation & style guides · Responsive design · Web & mobile · Visual accessibility

Frontend, AI & Tools

FlutterFlow · HTML · CSS · Backend integration · AI-assisted flows & prototyping · Claude & Claude Design · Figma · FigJam · Notion · Miro · Jira · Google Workspace

Ways of Working

Cross-functional collaboration · Agile teams · Clear communication · Organization & prioritization

---

EDUCATION

UX/UI Design Program · Coderhouse · 2022

Web Design & Front-End Development · Educación IT · 2017–2018

LANGUAGES

Spanish · Native
English · Advanced